

## Message Text

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PAGE 01 TEGUCI 02029 051656Z  
ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
-----060900Z 019352 /22  
R 051457Z MAY 77  
FM AMEMBASSY TEGUCIGALPA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 6528

UNCLAS TEGUCIGALPA 2029

E.O. 11652: N/A  
TAGS: BEXP, HO  
SUBJ: WTDR/FTI

REF: USDOC 04675

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: NA

4. AGENCIA J. FEREZ S. DE R.L.

5. EDIFICIO BOLIVAR 214

6. SAN PEDRO SULA, HONDURAS

7. ESTABL: 1975 8. EMPL: 7 9. SIZE: (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN HONBRURAS

12.1\*405. DATE: 05/77

13A. 22720/235 IMP, AGT, AND DIST, OF RUFTED CARPETS AND RUGS.

13B. 39960/235 IMP, AGT, AND DIST OF PLASTIC COATED FLOOR  
COVERINGS.

13C. 28516/235 IMP, AGT, AND DIST OF WATERPROOF PAINTS.

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13D. 39991/235 IMP, AGT, AND DIST, OF CHEMICAL FIRE EXTINGUISHMNG  
EQUIPMENT AND PARTS.

13E. 28423/235 IMP, AGT, AND DIST, OF INDUSTRIAL DISINFECTANTS  
AND DETERGENTS.

13F. IMP, AGT, AND DIST OF ACOUY ICAL CEILING TILE.

14. CONTACT: JUAN FEREZ H., TITLE: MANAGER

15. CABLE: FEREZ 16. TELEX: NA 17. TEL: 522813

18. FINANCIAL REFS: BANCO DEL COMERCIO, S.A., 6A. AVE. S.O.  
1-2 CALLE, SAN PEDRO SULA; BANK OF AMERICA N.T. & S.A., 3 AVE.  
2 CALLE S.O., SAN PEDRO SULA.

19. TRADE REFS: ARMSTRONG CORK CO., 1010 CONCORD ST., LANCASTER,  
PA. 17604, JIM WALTER CORP., 1500 N. DALE MABRY, TAMPA,  
FLA. 33622.

20. AGENC REP. OF ARMSTRONG CORK CO., 1010 CONCORD ST.,  
LANCASTER, PA. 17604, FOR CARPETS, LINOLEUM AND ACOUSTICAL  
CEILINGS, ACQUIRED 1975; PARR INC., 18400 SYRACUSE AVE.,  
CLEVELAND, OHIO 44110 FOR WATERPROOF PAINTS, ACQUIRED 1975; JIM  
WALTER CORP. 1500 N. DALE MABRY, TAMPA, FLA. 33622, FOR  
CARPETS, ACQU  
JEOS1975, THE ANSUL CO., 101 STANTON ST. MARINETTE,  
WIS. 54143, FOR FIRE EXTINGUISHERS, ACQUIRED 1976; ALEX C.  
FERGUSON CO., SPRING MILL DR. FRAZERS, PA. 1  
\$6;5, FOR DETERGENTS,  
ACQUIRED 1976; REYNORD INC., P.O. BOX 2022, MILWAUKEE, WIS.,  
53201, FOR CHEMICALS AND PAPER, ACQUIRED 1977; OLIN CHEMICALS,  
OLIN CORPORATION, 120 LONG RIDGE RD. STAMFORD, CONN. 06904,  
FOR CELLOPHANE PAPER, ACQUIRED 1977.

21. THIS FIRM IS A REPRESENTATIVE OF FOREIGN FIRMS ON A  
COMMISSION BASIS. IT ALSO DISTRIBUTES RUGS AND CARPETS. ITS  
BASIC CAPITAL IS 50,000 LEMPIRAS (US\$25,000); 1976 SALES WERE  
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ALMOST \$350,000. MR. FEREZ BEGAN AS AN EMPLOYEE FOR S.M.  
RHINEHART, A WELL KNOWN U.S. CITIZEN AND BUSINESSMAN WHO  
OPERATES AN AGENCY IN SAN PEDRO SULA. IN 1975 HE ESTABLISHED  
HIS OWN BUSINESS. MR. FEREZ AND HIS WIFE, NORA DE FEREZ, OWN  
AND OPERATE THIS AGENCY EFFICIENTLY, MAKING USE OF HIS PAST  
EXPERIENCE WITH SM. RHINEHART. THE FIRM'S FINANCES ARE SOUND  
AND OBLIGATIONS ARE MET PROMPTLY. THE POST CONSIDERS THE SUBJECT  
A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: H. CASTILLO, APPROVED BY: M. KROMHOUT.  
BECKER

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NNN



## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Litigation History:**  
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**Message ID:** f6d28a99-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
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**Review Exemptions:** n/a  
**Review Media Identifier:**  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2623464  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTDR/FTI  
**TAGS:** BEXP, HO  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/f6d28a99-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009